



**Work Plan for Smart Beginnings and  
Smart Beginnings Systems Building Initiatives for FY21  
(July 1, 2020 - June 30, 2021)**

<b>Grant Initiative:</b>	Smart Beginnings Systems Building				
<b>Grantee Name:</b>	Smart Beginnings Virginia Peninsula				
<b>Name of Project:</b>	Smart Beginnings Virginia Peninsula				

**Goal 1** Convene the community to ensure that every child, prenatal to 5 has access to quality, affordable and equitable preschool care and early education experiences

Goal 1 Example: To revise our Leadership Council structure, membership, and roles so that it can more strongly support

	<b>Strategies</b> - What strategies will you utilize to work towards this goal?	<b>Key Action Steps</b> - What are the key activities that your initiative will undertake to achieve this strategy?	<b>Organization/ Person Responsible</b>	<b>Timeframe</b> (Start and End dates between July 1, 2020 and June 30, 2021)	<b>Success Criteria</b> - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	<b>Resources needed</b> - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)
<b>Example:</b>	Update MOUs with Leadership Council members	Develop a 4-5 person ad hoc working group to draft MOU language	SB Coordinator	July - August 2020	A draft MOU	Do any other SB initiatives have MOUs like this that we could review?
<b>Strategy:</b>	Use Results Based Accountability framework to guide collective impact using a data driven approach	Use the Clear Impact Scorecard to organize data, conduct a Turn the Curve activity that leads to systems-thinking and planning at each meeting	CI Director	Ongoing	Performance measures established in CI Scorecard.	Clear Impact scorecard and technology. Additional private funding from the Peninsula Community Foundation will support.
<b>Strategy:</b>	Early Care and Education Working group will use community context to focus collaborative efforts around indicators aligned with the goal of access to all types of quality, affordable child care opportunities, exploring census tracts with child care deserts	Use data around access to quality child care sites to assess areas with child care deserts; Build public awareness for child care business sustainability through earned media, a social media campaign and continued advocacy	CI Director, Community Partners (Data Action Team)	Ongoing	Increase in the amount of community partnerships involved in the CI Initiative.	SBVP Director and ED time to build collaborative relationships and maintain momentum with action steps. The Scorecard will be used to keep track of trendlines and measure progress over time.
<b>Strategy:</b>	Provide resources and support for families with young children toward optimal social emotional literacy and include family, friend and neighbor care providers in order to improve overall quality interactions with young children.	Collaborative action with partners to promote webinars rolled out by SBVP and Alternatives Inc. to support all people caring for young children and improve the social-emotional health of young children	CI Director, SBVP Staff, Community Partners	December 2020	Webinar recordings completed and shared with working groups, steering committee and greater community.	SBVP and community partner, Alt. Inc., are working together on a private grant to support this project. SBVP Director time

	Use disaggregated data to address racial disparities for young children and their families in the communities served/represented and ground CI initiative in racial equity	Data action team meets bi-weekly to share updates and constantly search for disaggregated data sources to share with the working groups. Contract with consultant to provide foundational racial equity training for entire initiative.	ED, CI Director, Outside consultant, DAT	December 2020	Training provided to each working group to ground in racial equity history, terminology and relevance and current context	Director time will be used to coordinate these efforts. Private funding will be used to hire consultants to engage in racial equity grounding work for the CI initiative.
<b>Strategy:</b>						
<b>Other Strategy:</b>						
<b>Goal 2</b> Work with community partners to ensure that parents have the resources to thrive wholistically so that their children can thrive.						
	<b>Strategies</b> - What strategies will you utilize to work towards this goal?	<b>Key Action Steps</b> - What are the key activities that your initiative will undertake to achieve this strategy?	<b>Organization/ Person Responsible</b>	<b>Timeframe</b> (Start and End dates between July 1, 2020 and June 30, 2021)	<b>Success Criteria</b> - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	<b>Resources needed</b> - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)
<b>Strategy:</b>	Engage parent leaders in the community to gather information from their lived experience to advise, then refine the collective impact indicators and performance measures	Monthly meeting with parent organizers to plan parent town halls. Give stipends to local parents for information gathering and organizing community.	CI Director	ongoing through June 2021	Quarterly town halls are implemented either virtually or at community and neighborhood sites	SBVP received grant funds to offer stipends to parent leaders to organize and engage parents in target areas in NN city. The CI director will use staff time to organize this project.
<b>Strategy:</b>	Health working group using indicators around preterm births, low birthweight babies, infant mortality and teen pregnancy to build strategies to change conditions over time	Using results based accountability and data as a flashlight to develop key action items for improvement. Current action steps involve a community wide assessment of resources, public awareness for prenatal screening and home visiting and promoting a single point of entry for pregnant moms in the community.	CI Director, SBVP Staff	ongoing through June 2021	The health working group will execute 3 strategies, one for each indicator (preterm births and low birthweight babies strategies are combined).	CI director staff time.
<b>Strategy:</b>						
<b>Strategy:</b>						
<b>Other Strategy:</b>						
<b>Goal 3</b> Improve internal and external communication strategies						
	<b>Strategies</b> - What strategies will you utilize to work towards this goal?	<b>Key Action Steps</b> - What are the key activities that your initiative will undertake to achieve this strategy?	<b>Organization/ Person Responsible</b>	<b>Timeframe</b> (Start and End dates between July 1, 2020 and June 30, 2021)	<b>Success Criteria</b> - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	<b>Resources needed</b> - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)
<b>Strategy:</b>	Incorporate the use of a communications platform for the entire initiative	Pilot test with a sample group the Zoho platform for efficiency before larger roll-out to the group.	CI Director	August 2020	Zoho platform used regularly by initiative to share information, schedule meetings and stay engaged with progress towards goals.	VECF TA support for Zoho platform usage in the beginning stages of roll out. CI director and ED director salaries.

	Build an advocacy agenda for the working groups to take action toward policy change on early childhood issues	Quarterly calls to action and blog posts about an advocacy related early childhood issue to include a community call to action.	ED, CI Consultant, CI Director	July 2020- June 2021	Quarterly blog posts related to advocacy on SBVP website. Social media sharing of advocacy agenda.	Contractor is funded through private community foundation funds to engage in community education around early childhood advocacy opportunities.
<b>Strategy:</b>						
<b>Strategy:</b>						
<b>Other Strategy:</b>						
<b>If additional goals and strategies are needed, copy and paste a Goal and Strategy section above here.</b>						

**Grant Initiative**

**Grantee Name**

Smart Beginnings

Eastern Virginia Medical School -  
Minus 9 to 5

Smart Beginnings Systems Building

Smart Beginnings Danville  
Pittsylvania  
Smart Beginnings Greater  
Charlottesville  
Smart Beginnings Greater  
Harrisonburg  
Smart Beginnings Greater  
Richmond

Smart Beginnings Greater  
Roanoke  
Smart Beginnings Martinsville  
Henry  
Smart Beginnings Rappahannock  
Area

Smart Beginnings Southeast  
Smart Beginnings Virginia  
Peninsula  
United Way of Southwest  
Virginia

**Name of Project**

Comprehensive ECE Data  
Repository & Analysis for the  
C/A Community & Planning  
District

ECE Systems Strengthening for  
Danville and Pittsylvania County  
Hampton Roads Shared Services  
Alliance

Martinsville Henry Promising  
Neighborhoods

Professional Development  
Systems Building Project  
Region-wide Early Childhood  
Awareness and Support of The  
Basics

Smart Beginnings Greater  
Harrisonburg

Smart Beginnings Virginia  
Peninsula

Systems Building for Resiliency  
in Southwest Virginia: a Trauma-  
Informed Care Network  
Approach

The Healthy Development  
Project

Workforce Development:  
Registered Apprenticeship

**Quarter 1 updates for Smart Beginnings and Smart Beginnings Systems Building Grant Initiatives**  
**July 1, 2020 - September 30, 2020**

**Grant Initiative:** Smart Beginnings  
Systems Building  
Smart Beginnings  
**Grantee Name:** Virginia Peninsula  
Smart Beginnings  
**Name of Project:** Virginia Peninsula

**Note:** This sheet provides a space to document status updates and pivots to work plan activities, as well as conversations with VECF staff regarding work plan progress and changes during Quarter 1, July 1, 2020 - September 30, 2020. This sheet will pull in data from the main work plan tab into columns B through G where you can edit as needed. Column H, "Status Updates/Pivots," and Column I, "Space for Conversation with VECF" are spaces to indicate rationale for changes needed to work plan and to capture ongoing conversations with VECF as needed.

<b>Goal 1</b>								
Convene the community to ensure that every child, prenatal to 5 has access to quality, affordable and equitable preschool care and early education experiences								
Goal 1 Example: To revise our Leadership Council structure, membership, and roles so that it can more strongly support								
	<b>Strategies</b> - What strategies will you utilize to work towards this goal?	<b>Key Action Steps</b> - What are the key activities that your initiative will undertake to achieve this strategy?	<b>Organization/ Person Responsible</b>	<b>Timeframe</b> (Start and End dates between July 1, 2020 and June 30, 2021)	<b>Success Criteria</b> - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	<b>Resources needed</b> - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)	<b>Status Updates/Pivots</b> - Provide progress updates here, along with changes needed to activities and rationale for why pivots were needed. (Include date/s for updates or changes needed)	<b>Space for conversations between VECF and Grantee to capture ideas, rationale for pivots, lessons learned, and key takeaways</b> (Best practice is to note conversation with a date and initials)
<b>Example:</b>	Update MOUs with Leadership Council members	Develop a 4-5 person ad hoc working group to draft MOU language	SB Coordinator	July - August 2020	A draft MOU	Do any other SB initiatives have MOUs like this that we could review?		
<b>Strategy:</b>	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!		
<b>Strategy:</b>	Early Care and Education Working group will use community context to focus collaborative efforts around indicators aligned with the goal of access to all types of quality, affordable child care opportunities, exploring census tracts with child care deserts	Use the Clear Impact Scorecard to organize data, conduct a Turn the Curve activity that leads to systems-thinking and planning at each meeting	CI Director	Ongoing	Performance measures established in CI Scorecard.	Clear Impact scorecard and technology. Additional private funding from the Peninsula Community Foundation will support.		
<b>Strategy:</b>	Provide resources and support for families with young children toward optimal social emotional literacy and include family, friend and neighbor care providers in order to improve overall quality interactions with young children.	Use data around access to quality child care sites to assess areas with child care deserts; Build public awareness for child care business sustainability through earned media, a social media campaign and continued advocacy	CI Director, Community Partners (Data Action Team)	Ongoing	Increase in the amount of community partnerships involved in the CI Initiative.	SBVP Director and ED time to build collaborative relationships and maintain momentum with action steps. The Scorecard will be used to keep track of trendlines and measure progress over time.		
<b>Strategy:</b>	data to address racial disparities for young children and their families in the communities served/represented and ground CI initiative in racial equity	Collaborative action with partners to promote webinars rolled out by SBVP and Alternatives Inc. to support all people caring for young children and improve the social-emotional health of young children	CI Director, SBVP Staff, Community Partners	December 2020	Webinar recordings completed and shared with working groups, steering committee and greater community.	SBVP and community partner, Alt. Inc., are working together on a private grant to support this project. SBVP Director time		



<b>Strategy:</b>	Incorporate the use of a communications platform for the entire initiative	Pilot test with a sample group the Zoho platform for efficiency before larger roll-out to the group.	CI Director	August 2020	Zoho platform used regularly by initiative to share information, schedule meetings and stay engaged with progress towards goals.	VECF TA support for Zoho platform usage in the beginning stages of roll out. CI director and ED director salaries.		
<b>Strategy:</b>	Build an advocacy agenda for the working groups to take action toward policy change on early childhood issues	Quarterly calls to action and blog posts about an advocacy related early childhood issue to include a community call to action.	ED, CI Consultant, CI Director	July 2020- June 2021	Quarterly blog posts related to advocacy on SBVP website. Social media sharing of advocacy agenda.	Contractor is funded through private community foundation funds to engage in community education around early childhood advocacy opportunities.		
<b>Strategy:</b>	0	0	0	0	0	0		
<b>Strategy:</b>	0	0	0	0	0	0		
<b>Other Strategy:</b>	0	0	0	0	0	0		

If additional goals and strategies are needed, copy and paste a Goal and Strategy section above here.



**Quarter 2 updates for Smart Beginnings and Smart Beginnings Systems Building Grant Initiatives**  
**October 1, 2020 - December 31, 2020**

**Grant Initiative:** Smart Beginnings  
Systems Building  
Smart Beginnings  
**Grantee Name:** Virginia Peninsula  
Smart Beginnings  
**Name of Project:** Virginia Peninsula

**Note:** This sheet provides a space to document status updates and pivots to work plan activities, as well as conversations with VECF staff regarding work plan progress and changes during Quarter 2. This sheet will pull in data from the main work plan tab into columns B through G where you can edit as needed. Column H, "Status Updates/Pivots," and Column I, "Space for Conversation with VECF" are spaces to indicate rationale for changes needed to work plan and to capture ongoing conversations with VECF as needed.

<b>Goal 1</b>								
Convene the community to ensure that every child, prenatal to 5 has access to quality, affordable and equitable preschool care and early education experiences								
Goal 1 Example: To revise our Leadership Council structure, membership, and roles so that it can more strongly support								
	<b>Strategies</b> - What strategies will you utilize to work towards this goal?	<b>Key Action Steps</b> - What are the key activities that your initiative will undertake to achieve this strategy?	<b>Organization/ Person Responsible</b>	<b>Timeframe</b> (Start and End dates between July 1, 2020 and June 30, 2021)	<b>Success Criteria</b> - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	<b>Resources needed</b> - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)	<b>Status Updates/Pivots</b> - Provide progress updates here, along with changes needed to activities and rationale for why pivots were needed. (Include date/s for updates or changes needed)	<b>Space for conversations between VECF and Grantee to capture ideas, rationale for pivots, lessons learned, and key takeaways</b> (Best practice is to note conversation with a date and initials)
<b>Example:</b>	Update MOUs with Leadership Council members	Develop a 4-5 person ad hoc working group to draft MOU language	SB Coordinator	July - August 2020	A draft MOU	Do any other SB initiatives have MOUs like this that we could review?		
<b>Strategy:</b>	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!		
<b>Strategy:</b>	Early Care and Education Working group will use community context to focus collaborative efforts around indicators aligned with the goal of access to all types of quality, affordable child care opportunities, exploring census tracts with child care deserts	Use the Clear Impact Scorecard to organize data, conduct a Turn the Curve activity that leads to systems-thinking and planning at each meeting	CI Director	Ongoing	Performance measures established in CI Scorecard.	Clear Impact scorecard and technology. Additional private funding from the Peninsula Community Foundation will support.		
<b>Strategy:</b>	Provide resources and support for families with young children toward optimal social emotional literacy and include family, friend and neighbor care providers in order to improve overall quality interactions with young children.	Use data around access to quality child care sites to assess areas with child care deserts; Build public awareness for child care business sustainability through earned media, a social media campaign and continued advocacy	CI Director, Community Partners (Data Action Team)	Ongoing	Increase in the amount of community partnerships involved in the CI Initiative.	SBVP Director and ED time to build collaborative relationships and maintain momentum with action steps. The Scorecard will be used to keep track of trendlines and measure progress over time.		
<b>Strategy:</b>	Use data to address racial disparities for young children and their families in the communities served/represented and ground CI initiative in racial equity	Collaborative action with partners to promote webinars rolled out by SBVP and Alternatives Inc. to support all people caring for young children and improve the social-emotional health of young children	CI Director, SBVP Staff, Community Partners	December 2020	Webinar recordings completed and shared with working groups, steering committee and greater community.	SBVP and community partner, Alt. Inc., are working together on a private grant to support this project. SBVP Director time		



	Engage parent leaders in the community to gather information from their lived experience to advise, then refine the collective impact indicators and performance measures	Monthly meeting with parent organizers to plan parent town halls. Give stipends to local parents for information gathering and organizing community.	CI Director	ongoing through June 2021	Quarterly town halls are implemented either virtually or at community and neighborhood sites	SBVP received grant funds to offer stipends to parent leaders to organize and engage parents in target areas in NN city. The CI director will use staff time to organize this project.		
	Health working group using indicators around preterm births, low birthweight babies, infant mortality and teen pregnancy to build strategies to change conditions over time	Using results based accountability and data as a flashlight to develop key action items for improvement. Current action steps involve a community wide assessment of resources, public awareness for prenatal screening and home visiting and promoting a single point of entry for pregnant moms in the community.	CI Director, SBVP Staff	ongoing through June 2021	The health working group will execute 3 strategies, one for each indicator (preterm births and low birthweight babies strategies are combined).	CI director staff time.		
<b>Strategy:</b>	0	0	0	0	0	0		
<b>Strategy:</b>	0	0	0	0	0	0		
<b>Other Strategy:</b>	0	0	0	0	0	0		

If additional goals and strategies are needed, copy and paste a Goal and Strategy section above here.

**Quarter 3 updates for Smart Beginnings and Smart Beginnings Systems Building Grant Initiatives**  
**January 1, 2021 - March 31, 2021**

**Grant Initiative:** Smart Beginnings  
Systems Building  
Smart Beginnings  
**Grantee Name:** Virginia Peninsula  
Smart Beginnings  
**Name of Project:** Virginia Peninsula

**Note:** This sheet provides a space to document status updates and pivots to work plan activities, as well as conversations with VECF staff regarding work plan progress and changes during Quarter 3. This sheet will pull in data from the main work plan tab into columns B through G where you can edit as needed. Column H, "Status Updates/Pivots," and Column I, "Space for Conversation with VECF" are spaces to indicate rationale for changes needed to work plan and to capture ongoing conversations with VECF as needed.

<b>Goal 1</b>								
Convene the community to ensure that every child, prenatal to 5 has access to quality, affordable and equitable preschool care and early education experiences								
Goal 1 Example: To revise our Leadership Council structure, membership, and roles so that it can more strongly support								
	Strategies - What strategies will you utilize to work towards this goal?	Key Action Steps - What are the key activities that your initiative will undertake to achieve this strategy?	Organization/ Person Responsible	Timeframe (Start and End dates between July 1, 2020 and June 30, 2021)	Success Criteria - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	Resources needed - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)	Status Updates/Pivots - Provide progress updates here, along with changes needed to activities and rationale for why pivots were needed. (Include date/s for updates or changes needed)	Space for conversations between VECF and Grantee to capture ideas, rationale for pivots, lessons learned, and key takeaways (Best practice is to note conversation with a date and initials)
<b>Example:</b>	Update MOUs with Leadership Council members	Develop a 4-5 person ad hoc working group to draft MOU language	SB Coordinator	July - August 2020	A draft MOU	Do any other SB initiatives have MOUs like this that we could review?		
<b>Strategy:</b>	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	
<b>Strategy:</b>	Early Care and Education Working group will use community context to focus collaborative efforts around indicators aligned with the goal of access to all types of quality, affordable child care opportunities, exploring census tracts with child care deserts	Use the Clear Impact Scorecard to organize data, conduct a Turn the Curve activity that leads to systems-thinking and planning at each meeting	CI Director	Ongoing	Performance measures established in CI Scorecard.	Clear Impact scorecard and technology. Additional private funding from the Peninsula Community Foundation will support.		
<b>Strategy:</b>	Provide resources and support for families with young children toward optimal social emotional literacy and include family, friend and neighbor care providers in order to improve overall quality interactions with young children.	Use data around access to quality child care sites to assess areas with child care deserts; Build public awareness for child care business sustainability through earned media, a social media campaign and continued advocacy	CI Director, Community Partners (Data Action Team)	Ongoing	Increase in the amount of community partnerships involved in the CI Initiative.	SBVP Director and ED time to build collaborative relationships and maintain momentum with action steps. The Scorecard will be used to keep track of trendlines and measure progress over time.		
<b>Strategy:</b>	Use data to address racial disparities for young children and their families in the communities served/represented and ground CI initiative in racial equity	Collaborative action with partners to promote webinars rolled out by SBVP and Alternatives Inc. to support all people caring for young children and improve the social-emotional health of young children	CI Director, SBVP Staff, Community Partners	December 2020	Webinar recordings completed and shared with working groups, steering committee and greater community.	SBVP and community partner, Alt. Inc., are working together on a private grant to support this project. SBVP Director time		



	Engage parent leaders in the community to gather information from their lived experience to advise, then refine the collective impact indicators and performance measures	Monthly meeting with parent organizers to plan parent town halls. Give stipends to local parents for information gathering and organizing community.	CI Director	ongoing through June 2021	Quarterly town halls are implemented either virtually or at community and neighborhood sites	SBVP received grant funds to offer stipends to parent leaders to organize and engage parents in target areas in NN city. The CI director will use staff time to organize this project.		
	Health working group using indicators around preterm births, low birthweight babies, infant mortality and teen pregnancy to build strategies to change conditions over time	Using results based accountability and data as a flashlight to develop key action items for improvement. Current action steps involve a community wide assessment of resources, public awareness for prenatal screening and home visiting and promoting a single point of entry for pregnant moms in the community.	CI Director, SBVP Staff	ongoing through June 2021	The health working group will execute 3 strategies, one for each indicator (preterm births and low birthweight babies strategies are combined).	CI director staff time.		
<b>Strategy:</b>	0	0	0	0	0	0		
<b>Strategy:</b>	0	0	0	0	0	0		
<b>Other Strategy:</b>	0	0	0	0	0	0		

If additional goals and strategies are needed, copy and paste a Goal and Strategy section above here.

**Quarter 4 updates for Smart Beginnings and Smart Beginnings Systems Building Grant Initiatives**  
**April 1, 2021 - June 30, 2021**

**Grant Initiative:** Smart Beginnings  
Systems Building  
Smart Beginnings  
**Grantee Name:** Virginia Peninsula  
Smart Beginnings  
**Name of Project:** Virginia Peninsula

**Note:** This sheet provides a space to document status updates and pivots to work plan activities, as well as conversations with VECF staff regarding work plan progress and changes during Quarter 4. This sheet will pull in data from the main work plan tab into columns B through G where you can edit as needed. Column H, "Status Updates/Pivots," and Column I, "Space for Conversation with VECF" are spaces to indicate rationale for changes needed to work plan and to capture ongoing conversations with VECF as needed.

<b>Goal 1</b>								
Convene the community to ensure that every child, prenatal to 5 has access to quality, affordable and equitable preschool care and early education experiences								
Goal 1 Example: To revise our Leadership Council structure, membership, and roles so that it can more strongly support								
	Strategies - What strategies will you utilize to work towards this goal?	Key Action Steps - What are the key activities that your initiative will undertake to achieve this strategy?	Organization/ Person Responsible	Timeframe (Start and End dates between July 1, 2020 and June 30, 2021)	Success Criteria - How will you know this action step has been achieved? (Surveys, Data, Statistics, etc.) (Use Alt + Enter to create a new line as needed for lists.)	Resources needed - What resources will you need to achieve this strategy? If TA support or other resources are needed from VECF, please identify here. Also, include relevant expenditures that you will include in your budget either as grant funded expenditures or additional support expenditures. (Use Alt+Enter to create a new line as needed for lists.)	Status Updates/Pivots - Provide progress updates here, along with changes needed to activities and rationale for why pivots were needed. (Include date/s for updates or changes needed)	Space for conversations between VECF and Grantee to capture ideas, rationale for pivots, lessons learned, and key takeaways (Best practice is to note conversation with a date and initials)
<b>Example:</b>	Update MOUs with Leadership Council members	Develop a 4-5 person ad hoc working group to draft MOU language	SB Coordinator	July - August 2020	A draft MOU	Do any other SB initiatives have MOUs like this that we could review?		
<b>Strategy:</b>	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!		
<b>Strategy:</b>	Early Care and Education Working group will use community context to focus collaborative efforts around indicators aligned with the goal of access to all types of quality, affordable child care opportunities, exploring census tracts with child care deserts	Use the Clear Impact Scorecard to organize data, conduct a Turn the Curve activity that leads to systems-thinking and planning at each meeting	CI Director	Ongoing	Performance measures established in CI Scorecard.	Clear Impact scorecard and technology. Additional private funding from the Peninsula Community Foundation will support.		
<b>Strategy:</b>	Provide resources and support for families with young children toward optimal social emotional literacy and include family, friend and neighbor care providers in order to improve overall quality interactions with young children.	Use data around access to quality child care sites to assess areas with child care deserts; Build public awareness for child care business sustainability through earned media, a social media campaign and continued advocacy	CI Director, Community Partners (Data Action Team)	Ongoing	Increase in the amount of community partnerships involved in the CI Initiative.	SBVP Director and ED time to build collaborative relationships and maintain momentum with action steps. The Scorecard will be used to keep track of trendlines and measure progress over time.		
<b>Strategy:</b>	Use data to address racial disparities for young children and their families in the communities served/represented and ground CI initiative in racial equity	Collaborative action with partners to promote webinars rolled out by SBVP and Alternatives Inc. to support all people caring for young children and improve the social-emotional health of young children	CI Director, SBVP Staff, Community Partners	December 2020	Webinar recordings completed and shared with working groups, steering committee and greater community.	SBVP and community partner, Alt. Inc., are working together on a private grant to support this project. SBVP Director time		





<p><b>Strategy:</b></p>	<p>Engage parent leaders in the community to gather information from their lived experience to advise, then refine the collective impact indicators and performance measures</p>	<p>Monthly meeting with parent organizers to plan parent town halls. Give stipends to local parents for information gathering and organizing community.</p>	<p>CI Director</p>	<p>ongoing through June 2021</p>	<p>Quarterly town halls are implemented either virtually or at community and neighborhood sites</p>	<p>SBVP received grant funds to offer stipends to parent leaders to organize and engage parents in target areas in NN city. The CI director will use staff time to organize this project.</p>		
<p><b>Strategy:</b></p>	<p>Health working group using indicators around preterm births, low birthweight babies, infant mortality and teen pregnancy to build strategies to change conditions over time</p>	<p>Using results based accountability and data as a flashlight to develop key action items for improvement. Current action steps involve a community wide assessment of resources, public awareness for prenatal screening and home visiting and promoting a single point of entry for pregnant moms in the community.</p>	<p>CI Director, SBVP Staff</p>	<p>ongoing through June 2021</p>	<p>The health working group will execute 3 strategies, one for each indicator (preterm births and low birthweight babies strategies are combined).</p>	<p>CI director staff time.</p>		
<p><b>Strategy:</b></p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>
<p><b>Strategy:</b></p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>
<p><b>Other Strategy:</b></p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>	<p>0</p>

If additional goals and strategies are needed, copy and paste a Goal and Strategy section above here.