

Smart Beginnings Danville Pittsylvania Strategic Plan (draft until approval of SRI III/DRF, Nov. 2020)

As of July 27, 2020

Our Mission

The mission of Smart Beginnings DP is to strengthen the system of individuals and organizations caring for and educating children ages birth to five.

Our goal is to ensure that all children are emotionally, intellectually and physically ready for success in school.

What does this mean for family and children?

Outcomes for Families

- ✓ Positive parent-child relationships
- ✓ Families help their children develop and learn
- ✓ Families have support systems

Child Outcomes

- ✓ Healthy births
- ✓ Ready parents
- ✓ Positive cognitive, physical, and social and emotional development
- ✓ Increased school readiness
- ✓ Lifelong educational, health and economic success

Systems Building Strategies

- Support local systems building capacity
- Build partnerships and support on-going engagement
- Secure outcome-focused investments
- Drive improvement and nurture innovation
- Influence state level policy and decision making

Early Childhood Care and Education (ECCE) System Outcomes

TARGET OUTCOMES	Activity	Resource Allocation	Lead/and Timing
Improved awareness of and support for the importance of high quality birth through five experiences	<ul style="list-style-type: none"> • Sharing resources and information via social media, newsletter, and email • Increase awareness and understanding of VA Quality 	DRF (SRI-II)	Pubic Engagement Coordinator, Executive Director Annual/on-going

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	<ul style="list-style-type: none"> Quarterly newsletter 		
Improved coordination and awareness of early childhood (EC) services, policies and investments	<ul style="list-style-type: none"> Increase collaboration between agencies (cross referrals, collaborative training, coordinated enrollment practices) Board of Directors that includes executive level decision makers from agencies serving young children and families 	PDG	Preschool Matters Coordinator/Preschool Matters Steering Committee/Director of Professional Development/Public Engagement Coordinator/Director of Data and Development
Increased and more integrated investments to reduce service gaps	<ul style="list-style-type: none"> Public/private partnership to increase regional infrastructure for home visiting Increase capacity for public and private preschool slots 	VECF (PDG) DRF (SRI II)	Executive Director/Public Engagement Coordinator/Director of Professional Development
Improved quality of EC services and workforce	<ul style="list-style-type: none"> Group and individual training in all aspects of early childhood development Increase CLASS Observations and regional capacity for CLASS coaching Private funding to meet gap needs for EC training, coaching and other resources 	ITSN (CDR) VECF (PDG) VA Quality DRF (SRI – II)	Director of Professional Development
Increased and more equitable access to and utilization of EC and family support services	<ul style="list-style-type: none"> Design a School Readiness Data System to identify availability, usage and impact rates for services and programs designed to help young children and families Share data with community partners and support greater and data 	VECF (Systems Building)	Director of Data and Development

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	driven improvement planning		
Greater engagement of families in system design and decision making	<ul style="list-style-type: none"> • Build consistent relationships with parents who have children ages birth to 5 • Consistently consider parent feedback in strategic planning and resource allocation • Emphatically focus on our most vulnerable parents and children 	VECF-Kellogg DRF (SRI – II)	Public Engagement Coordinator