**GOAL:** #1

**X** Increase the number/proportion of early care and education programs partnering with Smart Beginnings Greater Harrisonburg

**STRATEGIES:**

- **X** Engage and coordinate various stakeholders, including providers, funders, and community leaders
- _____ Provide effective professional development that will support a highly competent early care and education workforce across settings
- _____ Develop stable and sustainable cost models that draw on a variety of sources that support mixed delivery of preschool services
- _____ Pursue models of local governance and decision-making practices that promote the successful mixed delivery of preschool services
- _____ Test potential policy improvements or refinements (which may include waivers to existing regulations and requirements)
- **X** Use incentives to promote participation
- _____ Pursue evaluation, data-collection, and/or assessment practices over and above the overall program evaluation of the initiative
- _____ Identify and enroll eligible children
- _____ Other –

<table>
<thead>
<tr>
<th>KEY ACTION STEPS</th>
<th>ORGANIZATION/ PERSON/POSITION RESPONSIBLE</th>
<th>TIMEFRAME: START AND END DATES</th>
<th>RELEVANT EXPENDITURE(S)</th>
<th>STATUS/ COMMENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director to visit every center in Harrisonburg &amp; Rockingham County</td>
<td>Director</td>
<td>7-1-19 to 6-30-20</td>
<td>Mileage/Travel $1000</td>
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<tr>
<td>SBGH Webpage presence</td>
<td>Director</td>
<td>7-1-19 to 6-30-20</td>
<td>Web Page Cost $500</td>
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<tr>
<td>Incentives for attending Quarterly Director Focus Group Meeting</td>
<td>Director</td>
<td>7-1-19 to 6-30-20</td>
<td>$500</td>
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<tr>
<td>Web Link on the SBGH webpage for every center in Harrisonburg &amp; Rockingham County</td>
<td>Director</td>
<td>7-1-19 to 6-30-20</td>
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</table>
## GOAL: #2

**___ Increase the number/proportion of at-risk children receiving high-quality preschool services in private settings**

**___ Develop public/private model for delivering high-quality preschool services for at-risk children in your community(ies)**

**X___ Field test innovations that help overcome barriers to a robust, high-quality mixed-delivery system of preschool services**

**___ Other -**

## STRATEGIES:

**X___ Engage and coordinate various stakeholders, including providers, funders, and community leaders**

**X___ Provide effective professional development that will support a highly competent early care and education workforce across settings**

**___ Develop stable and sustainable cost models that draw on a variety of sources that support mixed delivery of preschool services**

**___ Pursue models of local governance and decision-making practices that promote the successful mixed delivery of preschool services**

**___ Test potential policy improvements or refinements (which may include waivers to existing regulations and requirements)**

**X___ Use incentives to promote participation**

**___ Pursue evaluation, data-collection, and/or assessment practices over and above the overall program evaluation of the initiative**

**___ Identify and enroll eligible children**

**___ Other –**

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<tr>
<td>Increase NAEYC membership for Center Directors</td>
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<td>7-1-19 to 6-30-20</td>
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<tr>
<td>Increase Center membership in Chamber of Commerce.</td>
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<td>7-1-19 to 6-30-20</td>
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GOAL: #3

___ Increase the number/proportion of at-risk children receiving high-quality preschool services in private settings
__X__ Develop public/private model for delivering high-quality preschool services for at-risk children in your community(ies)
___ Field test innovations that help overcome barriers to a robust, high-quality mixed-delivery system of preschool services
___ Other

STRATEGIES:

___ Engage and coordinate various stakeholders, including providers, funders, and community leaders
___ Provide effective professional development that will support a highly competent early care and education workforce across settings
___ Develop stable and sustainable cost models that draw on a variety of sources that support mixed delivery of preschool services
___ Pursue models of local governance and decision-making practices that promote the successful mixed delivery of preschool services
___ Test potential policy improvements or refinements (which may include waivers to existing regulations and requirements)
___ Use incentives to promote participation
___ Pursue evaluation, data-collection, and/or assessment practices over and above the overall program evaluation of the initiative
___ Identify and enroll eligible children
___ Other –

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<th>STATUS/ COMMENTS</th>
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</thead>
<tbody>
<tr>
<td>Increase Heath Presence at Community Engagement Focus Group Meetings</td>
<td>Director</td>
<td>7-1-19 to 6-30-20</td>
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<tr>
<td>Host a Day Without Care Event to educate &amp; engage educators, the community, &amp; parents</td>
<td>Leadership Council, HCPS, RCPS Director</td>
<td>1-1-20 to 6-30-20</td>
<td>$2000</td>
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<td>Print &amp; Distribute Strategic Plan</td>
<td>Director</td>
<td>10-1-19 to 12-1-19</td>
<td>$1000</td>
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<td>Engage Business Community</td>
<td>Director</td>
<td>7-1-19 to 6-30-19</td>
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