

Smart Beginnings Martinsville Henry Data Capacity Building Plan 2018-2021

VISION Smart Beginnings Martinsville Henry and collaborating partners have comprehensive information to inform and guide early learning efforts, gauge children’s kindergarten readiness and sustain gains made in the early years.

OUTCOME By 2021, less than 15% of all children entering kindergarten in Martinsville-Henry will need early literacy interventions.

STRATEGIES

1. Data Access: Strengthen reciprocal data sharing relationships with collaborating agencies that are currently in place.
2. Data Analysis: Build a more effective data analysis infrastructure for managing Martinsville-Henry school readiness data.
3. Data Use: Increase ability to use data analysis findings to inform school readiness decisions and activities.
4. Data Messaging: Learn to compile effective data stories to convey urgency, value and need.

Strategy 1: Data Access: Strengthen reciprocal data sharing relationships with collaborating agencies that are currently in place.			
Who – lead agency/ies	What – tasks to be completed	When – target completion date	Why – intended outcome
SBMH Director and Early Educ Coord, UWHCM Executive Director	<ol style="list-style-type: none"> 1. Draft annual letter to data-sharing partners regarding continued access to data 2. Establish timelines for data-sharing 	July 2018	Assess/confirm/maintain existing data partnerships, establish data sharing timelines
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep	Establish a Data Partnership comprised of current and potential data-sharing partners, as an ongoing forum for ensuring the realization of the region’s vision of having comprehensive information to inform and guide early learning efforts, gauge children’s kindergarten readiness and sustain gains made in the early years and for supporting the achievement of the outcome of decreasing the rate of children needing early literacy intervention by 15% by 2021.	August 2018	Strengthen the data sharing culture in the region and put in place a formal mechanism for ensuring broad stakeholder input and buy-in throughout all data capacity building strategies and tasks
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Reps/ Head Start Reps/Child Care Reps/School Systems Reps/Chamber of Commerce Reps	Review 2016 Measurement Framework’s data inventory and active indicators – make changes to include neighborhood context data for children birth to 5 and explore the potential addition and/or replacement of current indicators with one or more of the indicators that will be included in the Community Profile that’s being developed for the region by Dr. Derek Chapman through the VECF Data Capacity Booster Initiative	September 2018	Expand school readiness data inventory to support Promising Neighborhoods strategies

Strategy 2: Data Analysis: Build a more effective data analysis infrastructure for managing Martinsville Henry school readiness data.			
Who – lead agency/ies	What – tasks to be completed	When – target completion date	Why – intended outcome
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep	Identify/obtain funding to support data analysis work	September 2018	Ensure completion/success of data analysis infrastructure
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep	Identify/hire contractor to assist with data analysis activities and develop contractor’s responsibilities, MOA	October 2018	Maximize resources/expertise to successfully support data analysis work
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep, Contractor, Data Partnership Team	Develop data analysis procedures and plan, with input from the Data Partnership Team	December 2018	Ensure data analysis is on track to meet the region’s intended outcome and following protocol
Data Partnership Team	Provide input on data analysis plan, process, and need for adjustments/changes	Meetings begin in January 2019 – meet every 2 months or as needed	Ensure data findings are aligned to needs – informing activities that lead to achievement of intended outcome
Data Partnership Team SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep, Contractor	Develop buy-in from partners for tool used for analyzing and visualizing the data that will be used, ensuring data recorded accurately reflects evaluation measures of school systems so data picture aligns Note: School System reps will be a part of Data Partnership Team	Ongoing	Ensure data collected/utilized aligns with school system priorities

Strategy 3: Data Use: Increase ability to use data analysis findings to inform school readiness decisions and activities.			
Who – lead agency/ies	What – tasks to be completed	When – target completion date	Why – intended outcome
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep	Identify/obtain funding for data use and messaging expertise	January 2019	Ensure feasibility and value of data use
SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep	<ol style="list-style-type: none"> 1. Identify/hire contractor to assist with the translation of data analysis findings into user-friendly information that drives interventions that support school readiness goals 2. Develop contractor’s responsibilities, MOA Note: Data Analysis/Data Use Contractor may be same person	February 2019	Maximize resources/expertise to successfully support data use work
Contractor(s)	Train existing staff on basic data analysis functions enabling staff to interpret and communicate progress/problem areas to community stakeholders	March/April 2019	Enable SBMH to analyze and evaluate progress in the community in-house
Data Partnership Team SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep, Contractor	Convene with Data Partnership Team to inform and direct the work with data contractor(s) on translating data findings into interventions that improve school readiness outcomes	Ongoing	Create effective communication among data sharing partners regarding data findings and school readiness interventions
Data Partnership Team and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep, Contractor(s)	Update existing SBMH measurement framework and annual report card with current data analysis/findings within established time-frame	January 2020, 2021	Ensure that school readiness progress is being measured and conveyed effectively to the public

Strategy 4: Data Messaging: Learn to compile effective data stories to convey urgency, value and need.			
Who – lead agency/ies	What – tasks to be completed	When – target completion date	Why – intended outcome
Data Partnership Team SBMH Director and Early Educ Coord, UWHCM Executive Director, SBMH LC Member/VPI Rep, Contractor(s)	<ol style="list-style-type: none"> 1. Develop data messaging that tells the story of data shared with community partners related to school readiness progress and conveys urgency, value and need 2. Catalog data to effectively highlight progress or needed progress on some measures, enabling organization to communicate to funders/stakeholders the impact of the program and areas requiring further investment 	Ongoing – initial start of data messaging process would begin September 2019	Improve engagement with local/regional stakeholders and improve funding opportunities to support school readiness efforts